

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently amended) A tail lamp device that is mountable on a rear fender of a motorcycle, the tail lamp device comprising:

a tail lamp that is attached to the rear fender, wherein the tail lamp includes a substrate and a plurality of light emitting elements mounted on the substrate, wherein each of the plurality of light emitting elements extends in a same direction which is substantially and extending generally perpendicular to the substrate, and the substrate is disposed along a rearwardly descending surface of the rear fender, such that each of the plurality of light emitting elements extend extends in a same direction which is upwardly and diagonally relative to a horizontal direction; and

wherein the tail lamp further includes at least one lens that covers the plurality of light emitting elements and has a directivity that ~~rearwardly directs~~ causes light emitted rearwardly from the plurality of light emitting elements generally in a direction upwardly and diagonally relative to the horizontal direction to be redirected in the horizontal direction.

2. (Canceled)

3. (Original) A tail lamp device according to claim 1, wherein the light emitting elements are LED elements.

4. (Original) A tail lamp device according to claim 1, wherein the rear fender includes a mounting concave section, and circuit elements for the light emitting elements that are mounted on the substrate are positioned in the mounting concave section.

5. (Currently amended) A tail lamp device that is mountable on a rear fender of a motorcycle, the tail lamp device comprising:

a lamp substrate disposed along a sloped surface angled from a vertical line;

a plurality of light emitting elements mounted on the lamp substrate, wherein each of the plurality of light emitting elements extends in a same direction which is substantially ~~and extending in a direction~~ generally perpendicular to the substrate, such that light is emitted from the light emitting elements in a direction angled from a horizontal line; and

a lens unit that covers the plurality of light emitting elements and ~~rearwardly directs~~ causes the light emitted rearwardly from the light emitting elements generally in a horizontal direction in the direction angled from the horizontal line to be redirected along the horizontal line.

6. (Canceled)

7. (Previously presented) A tail lamp device according to claim 5, wherein the light emitting elements are LED elements.

8. (Canceled)

9. (Original) A tail lamp device according to claim 5, further comprising a circuit substrate having circuit elements for the light emitting elements, wherein the rear fender includes a mounting concave section, and the circuit substrate is placed in the mounting concave section.

10. (Original) A tail lamp device according to claim 9, wherein the lamp substrate covers the circuit substrate.

11. (Currently amended) A rear fender having a tail lamp device that is mounted on a motorcycle, the tail lamp device comprising:

a concave mounting section formed in a rearwardly sloped surface of the rear fender;

a lamp substrate that substantially covers the concave mounting section and is disposed along a rearwardly sloped surface of the rear fender;

a plurality of light emitting elements mounted on the lamp substrate, wherein each of the plurality of light emitting elements extends in a same direction which is ~~and extending~~ diagonally relative to a horizontal direction;

at least one lens that covers the plurality of light emitting elements and has a directivity that ~~rearwardly-directs~~ causes light emitted rearwardly from the plurality of light emitting elements in a direction diagonally relative to the horizontal direction to be redirected in a the horizontal direction; and

a circuit substrate for at least the light emitting elements, disposed in the concave mounting section below the lamp substrate.

12. (Canceled)

13. (Previously presented) A rear fender according to claim 11, wherein the light emitting elements are LED elements.

14. (Currently amended) A tail lamp device for a vehicle, comprising:

a housing;

a lamp substrate fastened to the housing wherein the lamp substrate is tilted from a vertical line when the housing is mounted on the vehicle;

a plurality of light emitting elements mounted on the lamp substrate, wherein each of the plurality of light emitting elements extends in a same direction which is substantially and extending in a direction generally perpendicular to the lamp substrate, such that light is emitted from the light emitting elements in a direction tilted from a horizontal line;

a lens unit fastened to the housing, wherein the lens unit covers the plurality of light emitting elements and ~~rearwardly-directs~~ causes light emitted rearwardly from the plurality of light emitting elements in a generally horizontal direction the direction tilted from the horizontal line to be redirected in a direction along the horizontal line.

a concave section in the housing, which protrudes outwardly from a bottom surface of the housing; and

a circuit substrate for at least the light emitting elements, the circuit substrate being affixed to the housing below the lamp substrate.

15-16. (Canceled)

17. (Previously presented) A tail lamp device according to claim 14, wherein the plurality of light emitting elements emit light diagonally with respect to a horizontal direction.

18. (Original) A tail lamp device according to claim 17, wherein the light emitting elements are LED elements.

19. (Original) A tail lamp device according to claim 14, further comprising a circuit substrate having circuit elements mounted thereon for at least the light emitting elements, wherein the circuit substrate is placed inside the concave section in the housing.

20. (Original) A tail lamp device according to claim 19, wherein the circuit substrate covers the concave section of the housing and encloses the circuit substrate inside the concave section of the housing.

21. (Original) A tail lamp device according to claim 14, wherein the vehicle includes a rear fender having a mounting concave section, and the concave section of the housing which protrudes outwardly is positioned in the mounting concave section.